

## AI: What opportunities for energy efficiency

Luigi Troiano [University of Salerno]

Smart Efficiency - L'Efficienza Energetica intelligente: metodologie, soluzioni e tecnologie Online, 25th November 2020



SPECIAL ISSUE

ARTIFICIAL

INTELLIGENCE









Revolution in Egypt





Internazionale



Harvard

**Business** Review

ARTIFIC







HE FUTURE OF DETECTING KILLER ROBOTS?



#### WHAT IS AI?

The field of computer science that studies the methods and technologies to replicate with machines those cognitive capabilities associated to human, animal or life intelligence, such as learning, reasoning, adapting and self-organizing skills in the context of partial information and limited resources.

#### THE AI LEVELS



#1 - AI will understand more, so it can do more - Breakthrough techniques will help AI learn with less data, better understand human language.

#2 - AI won't take your job, but it will change how you work - AI will take on easily automated tasks, while workers lean into soft skills

#3 - AI will engineer AI for trust - Component will infuse trust throughout the AI lifecycle, building confidence in AIs recommendations

#4 - Al's appetite for energy demands greener tech - The material and software Al is based on will be designed for energy efficiency

#5 - Al-powered lab assistants will discover new materials - Al will drive breakthroughs for new industry products

Sriram Raghavan - Vice President, IBM Research Al

# John McCarthy September 4, 1927 – October 24, 2011

Dartmouth Summer Research Project on Artificial Intelligence (1956)

**Ray Solomonoff** Marvin Minsky John McCarthy 3 **Claude Shannon** 5. **Trenchard More** Nat Rochester 6. **Oliver Selfridge Julian Bigelow** 8. W. Ross Ashby 9 W.S. McCulloch Abraham Robinson Tom Etter John Nash 13. **David Savre** 14. Arthur Samuel 15. Kenneth R. 16. Shoulders 17. Shoulders' friend 18. **Alex Bernstein** 19. Herbert Simon Allen Newell 20.

#### **1956 Dartmouth Conference:** The Founding Fathers of AI



John MacCarthy



Marvin Minsky



**Claude Shannon** 



**Ray Solomonoff** 



Alan Newell



**Herbert Simon** 



Arthur Samuel



**Oliver Selfridge** 



#### **Nathaniel Rochester**



**Trenchard More** 

## Brief History of Neural Network



· Weights are not Learned

DEVIEW 2015

## **THE AI TRIBES**



### **DATA DRIVEN MODELS**



## **Arthur Samuel**

STELL IN mannan ......

> mmm (INTERNE)

territoren and the second

December 5, 1901 – July 29, 1990



Since an early flush of optimism in the 1950's, smaller subsets of artificial intelligence - first machine learning, then deep learning, a subset of machine learning - have created ever larger disruptions.

## THE EXPANDING UNIVERSE OF MODERN AI



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Mercedes-Benz

MERCK

Pinterest

Schlumberger

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# **Joeffrey Hinton** December 6, 1947





#### Receptive Fields (Huber & Wiesel, 1959)



Hill, R. S. and Walsh, C. A. Molecular insights into human brain evolution. Nature 437, 64-67 (2005)

#### THE CORTEX



Nature Reviews | Neuroscience



Hoerder-Suabedissen A. and Molnár Z. Development, evolution and pathology of neocortical subplate neurons. Nature Reviews Neuroscience 16, 133–146 (2015)

#### A CHANGE IN THE WORKFLOW





#### Example [ Conv Net ]



#### ARCHITECTURE OF "MAINSTREAM" PATTERN RECOGNITION SYSTEMS

#### - Modern architecture for pattern recognition

- Speech recognition: early 90's - 2011



#### DEEP LEARNING = LEARNING HIERARCHICAL REPRESENTATIONS

#### It's deep if it has more than one stage of non-linear feature transformation



Feature visualization of convolutional net trained on ImageNet from [Zeiler & Fergus 2013]

#### **CONVOLUTIONAL NEURAL NETWORK (CNN)**





## The manifold hypothesis

Discovering the hidden structure in high-dimensional data

- Learning representations of data:
  - Discovering & disentangling the independent explanatory factors
- The manifold hypothesis:
  - Natural data lives in a low-dimensional (non-linear) manifold





# Discovering the hidden structure in high-dimensional data

- Example: all face images of a person
  - 1000x1000 pixels = 1,000,000 dimensions
  - But the face has 3 Cartesian coordinates and 3 Euler angles and humans have less than about 50 muscles in the face
  - Hence the manifold of face images for a person has <56 dimensions
- The perfect representations of a face image:
  - Its coordinates on the face manifold
  - Its coordinates away from the manifold
- We do not have good and general methods to learn functions that turns an image into this kind of representation



## **Disentangling factors of variation**

The ideal disentangling feature extractor



#### Data manifold & invariance: Some variations must be eliminated

- Azimuth-Elevation manifold. Ignores lighting. [Hadsell et al. CVPR 2006]





#### THE EXPONENTIAL GROWTH OF DATA



#### THE EXPONENTIAL GROWTH OF DATA



#### THE EXPONENTIAL GROWTH OF DATA



### THE BIG BANG IN MACHINE LEARNING







#### LARGE SCALE SUCCESS APPLICATION

- COMPUTER VISION
- NATURAL LANGUAGE PROCESSING
- GAMES
- REALISTIC REPRODUCTION

### OPPORTUNITIES FOR ENERGY EFFICIENCY

AI can help to:

- 1. Efficiently monitor and analyse the energy consumption and conditions of a building
- 2. This identifies where improvements can be made for energy and costs savings
- 3. Al solutions can also optimise the indoor comfort and conditions

#### Areas of application:

- Building Diagnostics
  - Understanding the energy profile of buildings
- Building Design
  - Assisting the designer in making choices
- Building Supply
  - Optimization of the energy provisioning,
- Building Automation
  - Control of electrical, heating and other systems

#### MODELS IN PRACTICE





Seyedzadeh, S., Rahimian, F., Glesk, I. et al. Machine learning for estimation of building energy consumption and performance: a review. Vis. in Eng. 6, 5 (2018). https://doi.org/10.1186/s40327-018-0064-7

#### APPLICATION



Seyedzadeh, S., Rahimian, F., Glesk, I. et al. Machine learning for estimation of building energy consumption and performance: a review. Vis. in Eng. 6, 5 (2018). https://doi.org/10.1186/s40327-018-0064-7



#### A MODERN ENTERPRISE HAS TO CONSIDER

- SKILLS
- STRATEGY
- ENVIRONMENT



#### AN AI SCIENTIST IS PROFICIENT IN:

- Data Science (\*\*\*)
- Coding (\*\*)
- IT Architecture (\*)
- Domain (\*\*\*)
- HPC (\*\*)

#### AI ADOPTION IN DIFFERENT COUNTRIES BY INDUSTRY

EXHIBIT 2 | Across countries, technology companies are leaders in leveraging AI Share of active players in AI by country/industry cluster



Note: Values denote the percentage share of active players in each country and/or industry. Colors highlight their relative positioning. "n.a." denotes clusters with insufficient survey statistics.<sup>3</sup>

https://www.forbes.com/sites/louiscolumbus/2018/12/16/how-china-is-dominating-artificial-intelligence/#7570f5a22b2f

#### ENVIRONMENT



#### Four Quadrants for Overall AI Citation Impact (vertical axis) and the Total number of Academic-Corporate AI Papers (horizontal axisSource)

Academic-Corporate Collaboration [in natural logs]

#### AI ADOPTION BY INDUSTRY



https://www.forbes.com/sites/louiscolumbus/2018/12/16/how-china-is-dominating-artificial-intelligence/#7570f5a22b2f

## Let's be inspired by nature, but not too much

- It's nice imitate Nature,
- But we also need to understand
  - How do we know which details are important?
  - Which details are merely the result of evolution, and the constraints of biochemistry?
- For airplanes, we developed aerodynamics and compressible fluid dynamics.
  - We figured that feathers and wing flapping weren't crucial
- QUESTION: What is the equivalent of aerodynamics for understanding intelligence?



L'Avion III de Clément Ader, 1897

(Musée du CNAM, Paris)

His Eole took off from the ground in 1890, 13 years before the Wright Brothers, but you probably never heard of it.

### **SCHOOLS OF THOUGHTS**

Daniel Newman (Futurum) identifies 5 schools of thoughts concerning AI attitude:

- Utopian Thought
- Dystopian Thought
- Tech-Optimistic Thought
- The Realist Thought
- Lack of Productivity Thought

#### WHAT I WOULD LIKE BY AI SYSTEMS

- ACCOUNTABILITY
- TRANSPARENCY
- TESTABILITY
- RELIABILITY
- SAFETY



"Assuming the computer industry can keep producing better hardware, I think 'business as usual' is going to take us a long way. Obviously, if we get big conceptual breakthroughs, it'll take us further. I think one of the big breakthroughs that's going to come is we're going to understand the brain." **Geoffrey Hinton (2016)** 



University of Sannio Università degli Studi del Sannio-Benevento

View profile

Linked in 🛛

https://www.linkedin.com/in/luigitroiano/

#### **THANK YOU**

